

# UX Designer

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# Leah Williams

Self-driven, passionate, and innovative UX Designer with ample experience in managing multiple projects in fast-paced environments. Adept at time management and creative thinking to deliver high quality projects on time. Experienced working collaboratively with cross-functional teams. Proven collaborative leadership, design, and communication skills. Versed in Python, Figma, Unity, Microsoft Office, Photoshop, and the design and research process.

## Skills

- UI/UX Design
- Research
- Verbal Communication
- Written Communication
- Presentation
- Leadership
- Python
- Organization
- Time Management
- Illustrator
- Photoshop
- InDesign
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Figma
- Unity
- AI ML Software
- Github
- Canva

www.leahw.design

## Education

The University of Texas at Austin  
Master of Science in Information Studies - UX Design  
Aug 2023 - May 2025

The University of Texas at Austin  
Bachelor of Science in Informatics - UX Design  
Jan 2022 - May 2024

Southern Methodist University  
Bachelor of Business Administration  
Aug 2015 - May 2019

## Projects

- 01** IMajor App Design  
Team Leader, Researcher, Designer
  - Managed the project as **team leader** using a **collaborative leadership** approach to assign roles.
  - **Conducted background research, competitive analysis**, and first stage **user interviews**
  - **Developed an affinity diagram, stakeholder map**, and **personas** using **Figma** and FigJam.
  - **Sketched storyboards** and created a description of the features, the **user flow** via Figma, and **paper prototypes**.
  - **Designed interactive wireframe prototypes** on **Figma** and conducted **user testing**.
  - Created an interactive, **high-fidelity prototype** and **presented** project.
- 02** Reddit Search Feature Critique and Redesign  
Designer
  - **Evaluated the user interface and usability** of Reddit's search feature.
  - **Designed paper prototype sketches** based on several identified weaknesses with the interface.
  - **Created high fidelity prototypes on Figma** for the UI of each phase in Reddit's search feature.
- 03** Video Games and Mental Health: Designing a Research Study  
Researcher
  - **Conducted background research** into videogames and developed research problem.
  - Selected my **epistemology**, identified my **research question**, **defined data collection method and analysis**.
  - Created an abridged **proposal for a research study** to explore the impacts of video games on mental health.
  - **Designed and presented a presentation** to one of my research focused professors and other research students.

## Work Experience

- 01** Wiltex Equities Inc  
Analyst  
Feb 2022 - Present
  - **Designed presentations** for senior executives.
  - **Communicated** with upper management about project statuses and timelines.
  - **Analyzed** properties' cash flows and organize records **saving the company 3-hours weekly**.
  - **Created excel financial spreadsheets** to be used for presenting to investors and for purchasing decisions.
  - **Conducted market research** in order to gauge the profitability of potential investments.
- 02** Brook Partners Inc  
Commercial Property Manager  
May 2020 - Jan 2022
  - **Employed organizational skills** to ensure projects and daily operations run smoothly and finished on time.
  - **Led teams** of service providers to **complete over 100 projects** across multiple subsidiaries of the company.
  - Served as the go-between for a **cross functional team** to host five yearly wholesale markets for our tenants.
  - **Managed design, progress, timeline and costs** of construction projects.
  - **Oversaw and managed four commercial properties** and ensured timely collection of rent.
- 03** Brook Partners Inc  
Marketing Coordinator  
Nov 2019 - May 2020
  - **Designed innovative content** to engage with a wider variety of potential followers.
  - **Created content promoting** our space to current and prospective tenants.
  - **Managed five social media platforms** and launch bimonthly email campaigns.
  - **Hosted five yearly markets** for our tenants and their customers.
  - **Promoted transparent communication** with our tenants through **monthly newsletters**.